



September's Interactive Content Calendar

with free templates, captions + hashtag sets!

Ready to supercharge your success on socials? Don't go it alone, we've got your back! We've planned out daily post prompts, caption starters, click-worthy graphics, and targeted hashtags for every day of the week (zero guesswork required). Plus, discover how to repurpose each post for every single social platform (from TikTok to Pinterest and beyond).

Click me for the entire September template pack!

1.

September Template Pack

Repurposing Tip: You'll find handy-dandy tips for repurposing this content across your social platforms

Your New Social Media Home

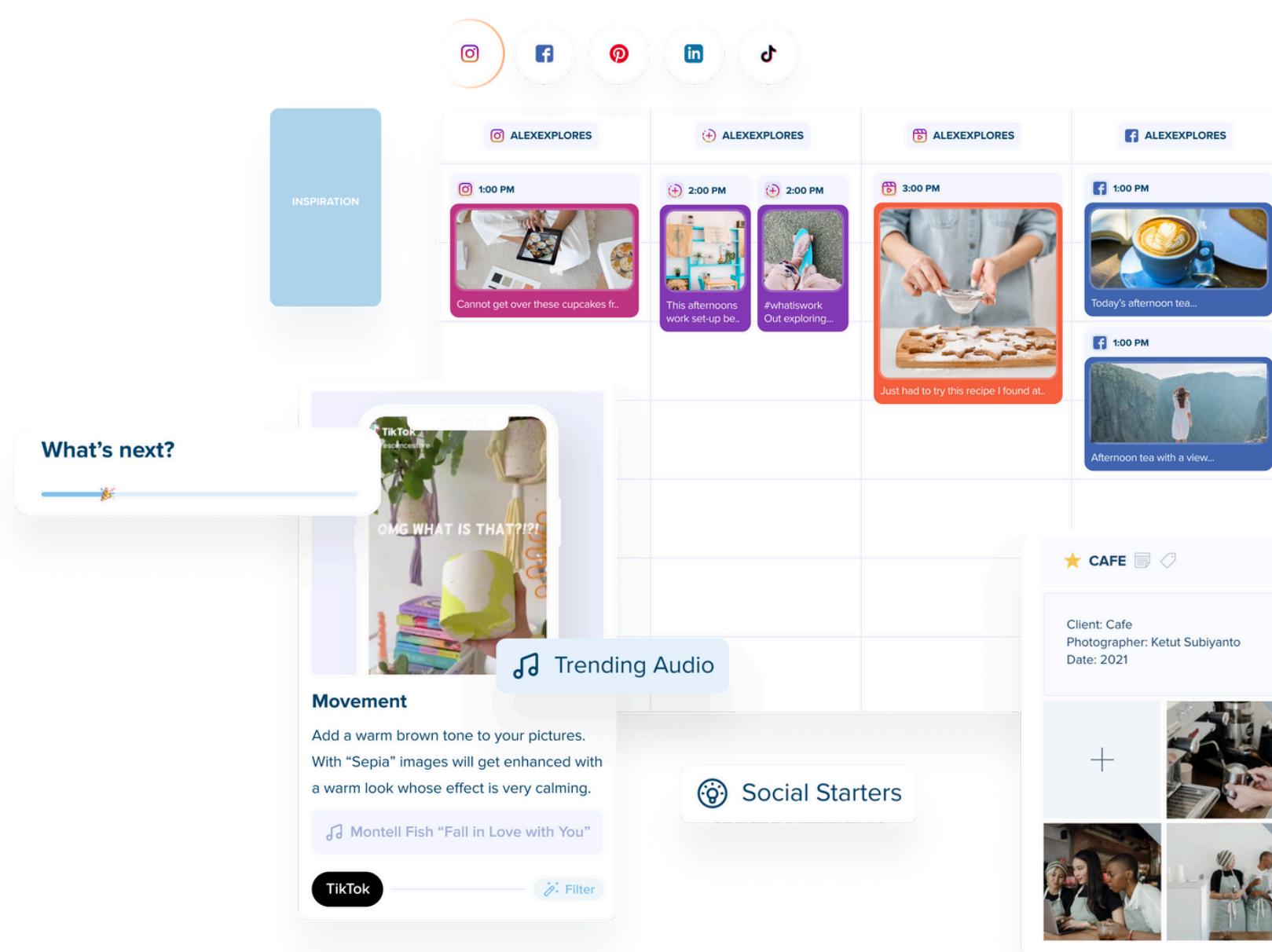
We're excited that you can now start your day with your new Social Media Home – a beautiful, daily overview of your brands day ahead.

When you open Plann we're usually there to help you start working on your next post, but we wanted you to have a calming, organized experience as soon as you open Plann to easily get to work and see what's on your list for the day.

You'll now discover a new Home where you can organize your day knowing exactly what's ahead, organize your own to-do list, and spot where any gaps might be in your schedule with help from us when you need it the most.

Plus, keep Plann open for the day so you stay on top of any comments or messages from your community.

[Log in to your Plann account](#) and start scheduling today!



SEPTEMBER

September

Ready to take your social media marketing success to the next level? Dive into our September content calendar, packed with daily caption starters, high-traffic hashtags, repurposing tips and all the seasonal holidays you need to know about.

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				 Goals setting for the month Repurposing Tip:  Use the Question sticker on Instagram Stories to boost audience engagement.	 Fun fact Friday Repurposing Tip:  Share a TikTok demonstrating your fun fact.	 Reshare a recent blog Repurposing Tip:  Repurpose the main points of your blog post into a Carousel.
4.	5.	6.	7.	8.	9.	10.
 Client review or testimonial Repurposing Tip:  Create a custom graphic that shares a quote from your client on Facebook.	 Answer an FAQ Repurposing Tip:  Create a Reel promoting this FAQ on Instagram.	 Share a tip Repurposing Tip:  Film a Reel sharing more detail about this tip on Instagram.	 Show a product or service in action Repurposing Tip:  Create a video showing your product or service in action in Instagram.	 Recommend a book you're reading Repurposing Tip:  Create a custom graphic showing this book on Facebook.	 Productivity tip Repurposing Tip:  Share a Carousel explaining this tip on Instagram.	 Call out for questions Repurposing Tip:  Use the Question sticker on Instagram Stories to gather questions.
11.	12.	13.	14.	15.	16.	17.
 Mailing list promo Repurposing Tip:  Use the Link sticker on Instagram Stories to boost sign ups.	 Flash sale Repurposing Tip:  Set up Instagram Shopping to allow followers to buy your sale products instantly.	 Podcast recommendation Repurposing Tip:  Repurpose this Instagram Story for Facebook Stories.	 Share BTS of your process Repurposing Tip:  Film a TikTok showing a day in your job.	 Host an "Ask Me Anything" Repurposing Tip:  Use the Countdown sticker on Instagram Stories.	 Inspiring quote Repurposing Tip:  Repurpose this quote tile for Facebook sizing.	 Share two truths and a lie Repurposing Tip:  Use the Instagram Stories Poll or Quiz sticker to boost engagement.
18.	19.	20.	21.	22.	23.	24.
 How-to guide Repurposing Tip:  Repurpose this Carousel into an engaging TikTok video.	 Monday Motivation Repurposing Tip:  Film a mini vlog Reel showing how you stay motivated at work.	 Fun fact about a product or service you offer Repurposing Tip:  Share a GIF of your product or service on Instagram.	 Office decor inspiration Repurposing Tip:  Create a Board of office inspo on Pinterest.	 Promote your latest office playlist Repurposing Tip:  Share a link to this playlist in your Facebook caption.	 Checklist style tips post Repurposing Tip:  Repurpose this checklist graphic for Facebook sizing.	 Bust an industry myth Repurposing Tip:  Film a video on Instagram explaining the truth behind this myth.
25.	26.	27.	28.	29.	30.	
 Share a personal story Repurposing Tip:  Share an inspiring quote related to your story on Instagram.	 Share a daily habit you love Repurposing Tip:  Film a Reel sharing your daily ritual on Instagram.	 Funny meme Repurposing Tip:  Tag the creator of the meme in your image on Instagram.	 Share a thought-provoking stat Repurposing Tip:  Create a custom graphic sharing this stat on Instagram.	 Repurpose a recent blog post Repurposing Tip:  Create a link preview post on Facebook.	 End of month reflections Repurposing Tip:  Create a TikTok sharing your highlights from September.	

 POSTS  CROSS-PLATFORM TIPS

September's Caption Prompts + Hashtags

now with bonus tips for repurposing!

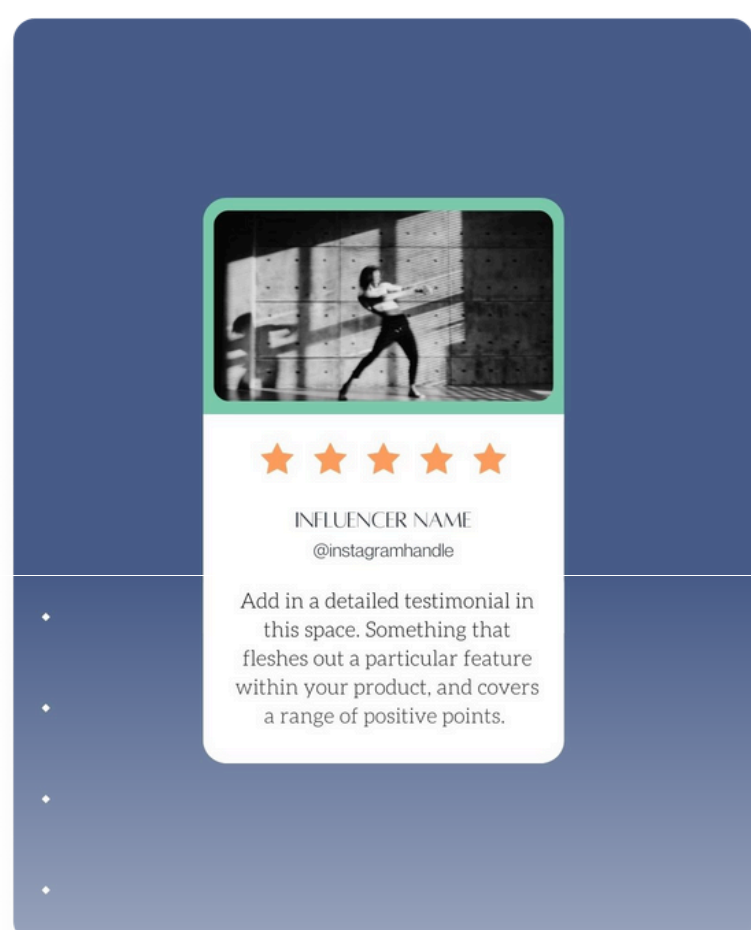
You can now download your own copy of the entire months caption prompts + accompanying hashtags sets [here](#). Start planning your content today!



@september1 Welcome to a new month! I can hardly believe we've already made it to September.

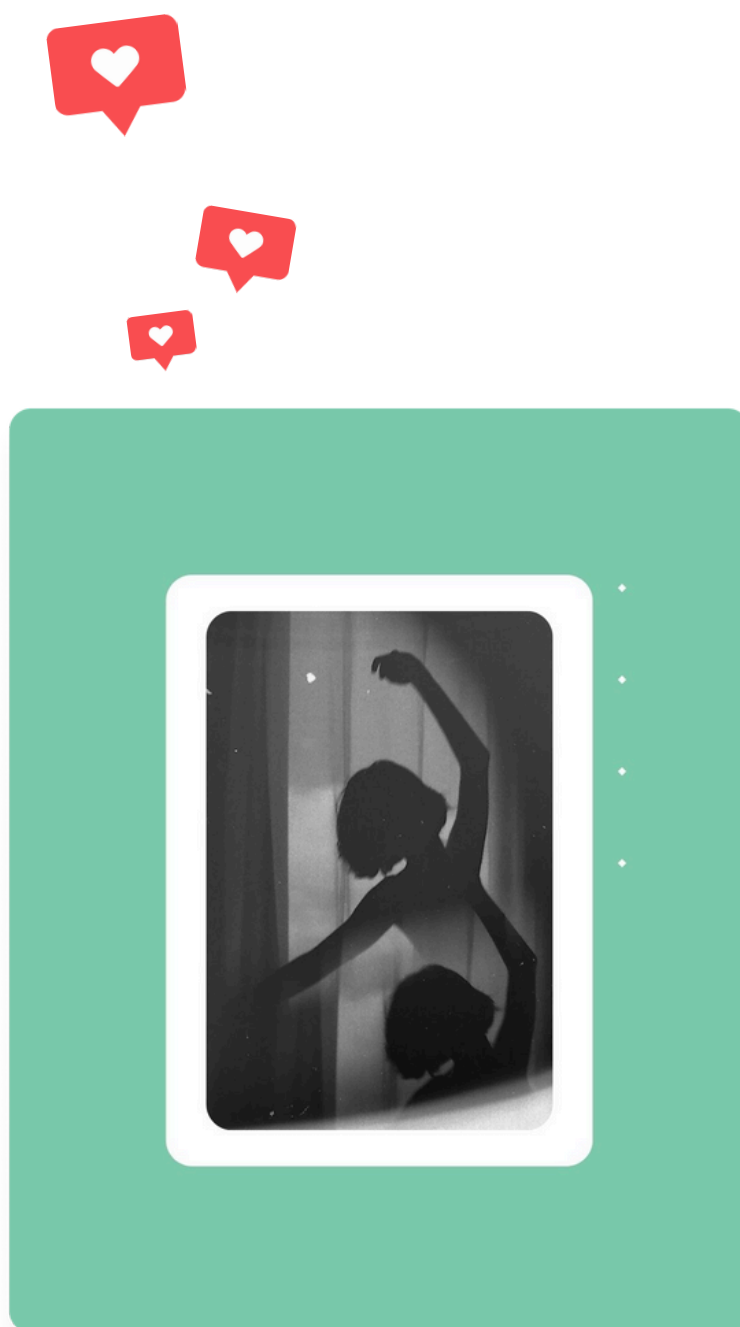
This month, I've got some big goals I'm working towards, including: [share 3-5 goals you're working on this month]...

#GoalSetting #GoalSetter #KickingGoals #WorkGoals



@september4 My favorite thing about my job? Getting to have a positive impact on my clients and customers.

It was a pleasure working with [client name] to [explain the transformation you delivered or the impact you had on this client].



@september2 You know I talk a lot about [name of your niche or area of expertise].

But what you might not know is that [share 1 fun fact about yourself].

That's right, bet you didn't guess that? Here's what you need to know [share a bit more information about your fun fact].

#FunFact #AboutMe #GetToKnowMe



@september3 I love sharing my expertise with you. That's why you'll often find me and my team posting long-form content on our blog.

In fact, we recently published a fascinating piece about [topic of your blog post].

And here are three reasons why you should give it a read: [share 3x benefits of reading your blog post]...

#BlogPost #NewBlog #Blogger #ThoughtLeader

Click me for the entire list of caption prompts + hashtag sets!

